

HEALTHCARE PANEL - PHYSICIANS



Physicians Panel

Wedbush Decision Metrics is:

Customized Surveys

Our team of market research professionals specializes in creating questions that provide insights into historical changes, current market conditions, and forward-looking forecasts based on scenario testing.

Fast

Results are provided within days, not weeks.

Unbiased Interpretation

As an independent third-party, we provide objective, unbiased survey design and results interpretation. We provide anonymity for both you and the respondents.

Fixed Costs

No on-going retainer or subscription fees. Projects are charged on a flat-rate basis that includes access to specialized low-incidence target audiences.

Analytical Insights and Actionable Recommendations

Graphical results are presented via interactive reporting, integrating the expertise of our sector specific analysts.

- In the healthcare field, Decision Metrics gives you access to a pre-identified, pre-screened, and highly-qualified pool of physicians. We can provide a sample within every medical specialty.
- Access to our global physician panel, along with exclusive relationships with Web MD and the Little Blue Book, provides you access to two-thirds of the practicing physicians in the United States.
- Standard physician verification processes confirm the practicing status of physicians. Verification resources include the American Medical Association Medical Education Number (AMA ME#).

Tier 1: Physicians	Tier 2: Specialists	Tier 3: Payers
Primary Care Physicians Internal Medicine Pediatrics OB-GYN Dentists Orthodontists Nurses Pharmacists	Allergy & Immunology Cardiology Critical Care Dermatology Diabetology Endocrinology Gastroenterology Infectious Disease Nephrology Oncology Orthopedics Psychiatry Radiology Rehabilitation Surgery Urology	Formulary Decision Makers Pharmacy Directors Managed Care Administrators Hospital Executives

The list above is presented for demonstration purposes and represents only a partial list of the comprehensive physician profile available for selection. A complete list of physician attributes is available by calling 415.263.6628.

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