

HEALTHCARE PANEL - PATIENT AILMENTS & MEDICAL DEVICES



Patient Ailments & Medical Devices Panel

Wedbush Decision Metrics is:

Customized Surveys

Our team of market research professionals specializes in creating questions that provide insights into historical changes, current market conditions, and forward-looking forecasts based on scenario testing.

Fast

Results are provided within days, not weeks.

Unbiased Interpretation

As an independent third-party, we provide objective, unbiased survey design and results interpretation. We provide anonymity for both you and the respondents.

Fixed Costs

No on-going retainer or subscription fees. Projects are charged on a flat-rate basis that includes access to specialized low-incidence target audiences.

Analytical Insights and Actionable Recommendations

Graphical results are presented via interactive reporting, integrating the expertise of our sector specific analysts.

- This global panel includes more than a million members with wide range of diseases and ailments, ranging from the most common to the lowest incidence conditions.
- Also available are consumers in the following categories:
 - Users of specific prescription drugs and over-the-counter medications
 - Medical device usage
 - Caregiver to a household member/family member for a specific disorder/ailment

Patient Ailments	Medical Devices	Medications
Alcoholism	Blood Glucose Meter	OTC Medications
Allergies	Braces	Prescription Medications
Cancer	Cane	Vitamin Supplement Usage
Dental Conditions	Contact Lenses	Type of Health Insurance
Diabetes	Crutches	Treatment methodologies
Diet / Nutrition	Epipen	Recently used services
Digestive Conditions	False Teeth	
Ear, Nose, Throat Conditions	Hearing Aids	
Fitness / Exercise	Inhalers	
Hair Loss	Insulin Injections	
Heart / Blood Conditions	Mouthguard	
Immunological Conditions	Nebulizers	
Kidney Failure	Nicotine Gum	
Mental Health & Behavior	Nicotine Patches	
Neurological Conditions	Oxygen Tanks	
Organ Transplant	Pacemakers	
Pain or Bone/Joint/Muscle	Prescription Eyeglasses	
Respiratory Conditions	Retainers	
Sexual Health	Stent	
Skin Conditions	Walker	
Sleep Disorders	Wheelchair	
Smoking Cessation		
Substance Abuse		
Thyroid Conditions		
Weight Condition		

The list above is presented for demonstration purposes and represents only a partial list of the comprehensive patient ailment & medical device profile available for selection. A complete list of patient ailment & medical device attributes is available by calling 415.263.6628.

For more information contact:

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